Attorney Docket No.: G07.009

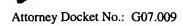


DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor, I hereby declare that:

My residen	ce, post office address and citizens	hip are as stated below next	to my name.	
I believe I am the original, first and sole inventor (if only one name is listed below) or an				
original, first and je	oint inventor (if plural names are li	sted below) of the subject m	natter which is	
claimed and for wh	ich a patent is sought on the inven	tion entitled METHOD AN	I D	
APPARATUS FO	R MOTIVATING A CUSTOME	ER TO SAVE MONEY FO	R USE WITH	
LATER PURCHA	ASES, The specification of which			
is at	tached hereto.			
⊠ was	filed on December 31, 2001, as Un	nited States Application No.	or PCT International	
App	lication Number 10/036,170 and v	was amended on (if a	pplicable).	
I hereby sta	te that I have reviewed and underst	and the contents of the above	ve identified	
specification, inclu	ding the claims, as amended by any	y amendment referred to abo	ove.	
I acknowled	lge the duty to disclose to the Unite	ed States Patent and Tradem	ark Office all	
information known	to me to be material to patentabili	ty as defined in 37 CFR Sec	tion 1.56.	
I hereby cla	im foreign priority benefits under	35 USC Section 119(a)-(d) o	or	
Section 365(b) of a	ny foreign application(s) for patent	or inventor's certificate, or	Section	
365(a) of any PCT	International application which de	signated at least one country	other	
than the United Sta	tes, listed below and have also iden	ntified below, by checking the	he box,	
any foreign applica	tion for patent or inventor's certific	cate or PCT International		
application having	a filing date before that of the appl	ication on which priority is	claimed.	
Prior Foreign Appl	ications(s)		Priority Not Claimed	
(Number)	(Country)	(Date/Month/Year Filed	<u> </u>	
			<u> </u>	

Prior Foreign Applications(s)		Not Claime	
(Number)	(Country)	(Date/Month/Year Filed))
(Number)	(Country)	(Date/Month/Year Filed))



I hereby claim the benefit under 35 USC Section 119(e) of any United States provisional application(s) below:

(Application Serial No.)	(Filing Date)	
(Application Serial No.)	(Filing Date)	

I hereby claim the benefit under 35 USC Section 120 of any United States application(s), or Sections 365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 USC Section 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37 CFR, or PCT International filing date of this application:

(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

Attorney Docket No.: G07.009

PTO Customer Number 28062 Patrick J. Buckley (Reg. No. 40,928); Kurt M. Maschoff (Reg. No. 38,235); Nandu A. Talwalkar (Reg. No. 41,339); and Scott B. Allison (Reg. No. 38,370).

Send correspondence to:

PTO Customer Number 28062
Scott B. Allison
BUCKLEY, MASCHOFF, TALWALKAR & ALLISON LLC
5 Elm St.
New Canaan, CT 06840

Direct telephone calls to: Scott B. Allison at (203) 972-5985

Full name of First Inventor	
Irvin B. Watts	
First Inventor's Signature	Date: //03/02_
Residence	V
5 Cherry Hill Lane, New Milford, CT 06776 US	
Citizenship	
US	
Post Office Address	
SAME AS RESIDENCE	
Full name of Second Inventor	
Thomas Archri	
Second Invertor's Signature	Date: 1/03/0 a
Residence	
50 Perry Drive, New Milford, CT 06776 US	
Citizenship	
US	
Post Office Address	
SAME AS RESIDENCE	
Full name of Third Inventor	
Neil Bryson	
Third Inventor's Signature	Date: 1/03/02
Residence	
12 Lakeview Road, Norwalk, CT 06850 US	
Citizenship	
US	
Post Office Address	
SAME AS RESIDENCE	